

STEEL PIER CLASSIC & SURF ART EXPO
2010 ARTIST APPLICATION

Name of event: Steel Pier Classic and Surf Art Expo
Event Date: Saturday May 29, 2010- Monday May 31, 2010 (Memorial Day Weekend)
Surf Art Expo Hours: 10am-6pm Saturday & Sunday, May 29-30, 2010
10am-5pm Memorial Day Monday May 31, 2010
Event contact: Sponsorships Unlimited
Jodie Woodward, Show Director
201 A 76th Street
Va. Beach, VA 23451
jodie.woodward@sponsorships-unlimited.com
Application fees: 10 x 10 exhibit space \$250.00
(circle one) 10 x 20 exhibit space \$450.00

Name of Artist: _____

Business Name: _____

Bus. Lic. # _____
(if none, write sole proprietor)

Address: _____

Phone: _____

Fax: _____

Cell: _____

Email: _____

Medium: _____

Artist name as you want it to appear on your sign : _____

Do you need electricity? Circle one: YES NO

Artist Signature: _____ Date: _____

By signing my name above, I understand, and agree to abide by the rules and regulations as set forth by The City of Virginia Beach and the Steel Pier Classic & Surf Art Expo management for participation in this event.

For Office Use Only:

Approved by: _____ Name/Title: _____ Date: _____

Rules and regulations:

1. This show is for original handcrafted work. Only fine artists and craftsmen displaying their own original work may participate. Each applicant must submit three (3) images of their recent work. Submit this application via mail with a compact disk, or via fax with artwork emailed. There are no additional fees to submit this application.
2. This is an expo only show; there will be no cash prizes. As the show grows, judging with cash awards may be under consideration. For now, this is not a juried show. All artists will be considered and invited based on the following criteria. If the artist creates any type of surf art from any medium (painting, print, photography, jewelry, sculpture, pottery, crafts) that has a relationship with surfing, the ocean, sea life, water scenes, shells, coral, dolphins, fish, etc, we welcome your application. Upon acceptance, you will receive a signed copy of this application from the Show Director and you will be emailed an invoice to process payment of the Artist exhibit fee.
3. Only the type of surf art/crafts selected for entry may be exhibited and sold. The exhibition or sale of anything else by the Artists is prohibited. No sharing of space, subletting, or selling is permitted.
4. Artists must comply with all City of Virginia Beach and State of Virginia sales tax regulations.
5. Official Artist I.D. Badges will be issued at registration and must be worn at all times by the Artist.
6. Each artist must display a show provided sign at their exhibit in the front of their tent that will include artists name and home town.
7. Artist agrees to pay the appropriate fee for this agreement. No admittance will be permitted without payment in full. There are no refunds without written notice 60 days prior to the event. No refund will be made if you are asked to leave the show because of illegal operations, violation of show rules or City Ordinances.
8. A Certificate of Insurance (COI) is required showing liability coverage. Please provide a COI to the certificate holder, The Virginia Longboard Federation and email to Jodie.woodward@sponsorships-unlimited.com or fax to 757-222-2356. The COI must contain the name of the event (Steel Pier Classic & Surf Art Expo), date of the policy period (May 28-31, 2010), liability coverage in the amount of \$1,000,000 per occurrence, and name the Steel Pier Classic & Surf Art Expo, the Virginia Longboard Federation, their members, agents, employees, officers, and directors as added insureds.
9. Check in is Friday, May 28, 2010 noon-3pm. Artists must be ready for show opening, Saturday, May 29, 2010 at 10am.
10. Load in is at 2nd Street Ramp. Due to the City of Va. Beach holiday weekend, access to the boardwalk to your exhibit space will be strictly enforced by Show Director. Only one vehicle per artist will be allowed on the Boardwalk at any given time. **No vehicles** are allowed on the Boardwalk without a walking escort and activated emergency flashers. All vehicles must be removed from the event site one (1) hour prior to show opening. Artist is responsible for the cleanup of any fluids leaking from your vehicle onto the boardwalk. A dolly or wheeled cart is strongly recommended for loading and unloading each day.
11. Load out is Monday May 31, 2010 after 5pm. No exceptions. Show management must inspect your event site prior to your departure at the end of the event. If show management determines that further cleaning is necessary please have the staff available to respond to any request. Your area of operation must be left in the same conditions as when you arrived.
12. Due to extremely limited parking at this venue, all artists and employees are responsible for their own parking. City parking is available for approximately \$8/day.
13. For hotel accommodations please use our hotel partners. Hotel partner links are provided at www.vbsurfartexpo.com
14. All exhibits must be in order with all packing cartons and trash disposed of prior to show opening. Artists will be responsible to surrender, at the close of the show, his/her space in the same condition it was prior to occupation. In the event of damage, artists will be subject to damage claims as are necessary to restore space to its original condition, including but not limited to, trash clean up.
15. All exposed parts of a display must be finished or covered so it does not present an unsightly appearance when viewed from adjoining exhibits or displays.
16. Special services, such as electricity must be requested in advance. Arrangements should be made through the Show Director.
17. We encourage you to provide your own tent. Artists using EZ Up tents must be aware that this is an event taking place at the Virginia Beach Boardwalk, where high winds can be an issue coming off the ocean. Therefore, tent regulations are as follows. All back sides of tents must be tied with rope to the boardwalk rail. Stapling, nailing, or taping anything to City of Va. Beach property is expressly forbidden. Tents must be completely wrapped in tent-wall at the close of the event day. No merchandise or artist property is allowed outside of your tent-walled secured area overnight.
18. Artist may rent a tent for an additional fee. Please contact Cathy Pender at Affordable Tents, 757-428 TENT (8368).
19. Artist must abide by all City of Va. Beach laws. The consumption of alcohol is forbidden at The Steel Pier Classic & Surf Art Expo. If alcoholic beverages are found or consumed at your site it is grounds for immediate expulsion from the event and forfeiture of all event fees.
20. Artist acknowledges that The Steel Pier Classic & Surf Art Expo is an outdoor event, which is subject to sudden changes in the weather including thunderstorms, high winds, etc. Artist acknowledges that no refunds will be made as a result of inclement weather during event.
21. Security is provided during off hours; however The Steel Pier Classic & Surf Art Expo is not responsible for artist loss or theft. Artist agrees to indemnify and hold harmless the Steel Pier Classic & Surf Art Expo and its co-sponsors, Sponsorships Unlimited, Virginia Longboard Federation, and the City of Virginia Beach against any and all liability, demands, expenses, fees, fines, penalties, suits, proceedings, actions, and cause of actions of any kind.
22. All materials and displays used in exhibit space must meet city fire department standards for flammability.
23. In the event of inclement weather, it is the Artist's responsibility to take all the necessary precautions to secure their exhibit and display items. Show Management will not be held liable for loss or damage due to inclement weather.
24. Show Management reserves the right to publish Artists name as a participant in the Steel Pier Classic & Surf Art Expo.
25. Show Management reserves the right to modify and/or make changes to this agreement at any time. Artist will be notified of any and all changes.
26. This agreement will be governed by Virginia law. Jurisdiction and venue of all disputes is permitted in the Circuit Court, Virginia Beach, VA. Artist will pay any and all legal fees and costs incurred by dispute in any proceedings to enforce this Agreement, including attorney's fees.