



VB Surf Art Expo
Jodie Woodward, Show Director
2224 Bayberry Street
Virginia Beach, VA 23451
757-222-2355
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STEEL PIER CLASSIC & VB SURF ART EXPO
2012 ARTIST APPLICATION

Event Date: Saturday May 26, 2012- Monday May 28, 2012 (Memorial Day Weekend)

Surf Art Expo Hours: 10am-6pm Saturday & Sunday, May 26-27, 2012
10am-5pm Memorial Day Monday May 30, 2011

Event contact: Jodie Woodward, VB Surf Art Expo Show Director jodiewoodward@cox.net

Application Fee - Circle One: 10 x 10 exhibit space \$250.00 10 x 20 exhibit space \$475.00

Name of Artist: _____

Business Name: _____

Bus. Lic. # (if none, write sole proprietor) _____ (Note- Va. Beach residents must have a business license)

Address: _____

Phone: _____

Fax: _____

Cell: _____

Email: _____

Medium: _____

Website & Facebook Page: _____

Artist name as you want it to appear on your sign: _____

Do you need electricity? Circle one: YES (additional \$25.00 fee) NO

Artist Signature: _____ Date: _____

By signing my name above, I understand, and agree to abide by the rules and regulations as set forth by The City of Virginia Beach and the Steel Pier Classic & VB Surf Art Expo management as specified on page 2 of this application for participation as an artist in this event.

For Office Use Only:

Approved by: _____ Name/Title: _____ Date: _____

Rules & Regulations:

1. **ORPGINAL ARTWORK.** This show is for original handcrafted work. No replicas, no reproductions. Only fine artists and craftsmen displaying their own original work may participate. Each applicant must submit three (3) images of their recent work. Submit this application by mail to VB Surf Art Expo, 2224 Bayberry Street Va. Beach, VA 23451 with samples on a compact disk, or by email to jodiewoodward@cox.net with artwork attached to the email. There are no additional fees to submit this application.
2. **SHOW FORMAT.** This is an expo only show. There are no cash awards. As the show grows, judging with cash awards may be under consideration. For now, this is not a juried show. All artists will be considered and invited based on the following criteria. If the artist creates any type of surf art from any medium (painting, photography, jewelry, sculpture, pottery, fiber, and crafts) that has a relationship with surfing, the ocean, sea life, seascape scenes, shells, coral, dolphins, fish, lighthouses, mermaids etc, we welcome your application. Upon acceptance, you will receive a signed copy of this application from the Show Director and you will be emailed an invoice to process payment for your exhibit fee.
3. **NO SUBLETTING.** Only the type of surf art/crafts selected for entry may be exhibited and sold. The exhibition or sale of anything else by the artist is prohibited without asking the Show Director for permission to sell additional art. No sharing of space, subletting, or selling is permitted.
4. **BUSINESS LICENSE.** Artists residing in Va. Beach must comply with the City of Va. Beach Commissioner of the Revenue laws by providing your business license. If you don't have a business license contact Megan Whitworth, 757-385-3136 or mwhitwor@vbgov.com.
5. **ARTIST BADGES.** Official Artist I.D. Badges will be issued at registration and must be worn at all times by the artist.
6. **ARTIST SIGNAGE.** Each artist must display a show provided sign at their exhibit in the front of their tent, will include name and home town.
7. **APPLICATION DEADLINE.** There is no application deadline. However the earlier you get your application in the better your location. All artists who sign up early must be paid in full by April 1, 2011 to guarantee your reserved premium location.
8. **MAKE CHECKS PAYABLE TO SPONSORSHIPS UNLIMITED.** No admittance will be permitted without payment in full.
9. **CANCELLATIONS & REFUNDS.** There are no refunds without written notice 60 days prior to the event. No refunds will be made if you are asked to leave the show because of illegal operations, violation of show rules or City ordinances.
10. **COI.** A Certificate of Insurance is required showing liability coverage. Please provide a COI to the certificate holder, The Virginia Longboard Federation and email to jodiewoodward@cox.net or fax to 757-222-2356. The COI must contain the name of the event (Steel Pier Classic & Surf Art Expo), date of the policy period (May 26-28, 2012), liability coverage in the amount of \$1,000,000 per occurrence, and name the Steel Pier Classic & Surf Art Expo, the Virginia Longboard Federation, their members, agents, employees, officers, and directors as added insureds. Address for Certificate Holder: PO Box 685 Virginia Beach, VA 23451. If no COI is provided you will be required to sign a waiver at check in.
11. **LOAD IN** is Friday May 25, 2012 noon -3pm at 2nd St. access lane off of Atlantic Ave. For GPS purposes, the hotel address adjacent to load in is Schooner Inn, 215 Atlantic Ave. Va. Beach, VA 23451. Artists may drive on the boardwalk in front of your exhibit space. Access to the boardwalk with your vehicle will be strictly supervised by Show Management. Only one vehicle per artist will be allowed on the Boardwalk. A walking escort is provided by show management.. Artist is responsible for the cleanup of any fluids leaking from your vehicle onto the boardwalk. A dolly or wheeled cart is strongly recommended for loading and unloading each day once the show has begun. Artists must be ready for show opening, Saturday, May 26, 2012 at 10am sharp.
12. **LOAD OUT** is Monday May 28, 2012 after 5pm. No exceptions. Show management must inspect your event site prior to your departure at the end of the event. If we determine that further cleaning is necessary please have the staff available to respond to any request. Your area of operation must be left in the same condition as when you arrived.
13. **PARKING.** All artists and employees are responsible for their own parking. City parking is available for \$7-10/day. Parking lots are located at 2nd, 4th, and the 9th St. Garage. Due to the event taking place in the City of Va. Beach resort district, there is no free parking anywhere.
14. **HOTEL ACCOMODATIONS.** Please use our hotel partners that are walking distance to the event. Hotel info is at www.vbsurfartexpo.com.
15. **TRASH DISPOSAL.** All exhibits must be in order with all packing cartons and trash disposed of prior to show opening. Artists will be responsible to surrender, at the close of the show, his/her space in the same condition it was prior to occupation. In the event of damage, artists will be subject to damage claims as are necessary to restore space to its original condition, including but not limited to, trash clean up.
16. **ELECTRICITY** must be requested in advance and selected on page one of this application. Nominal fee for electricity.
17. **TENT REGULATIONS.** Artists using EZ Up tents must be aware that this is an event taking place at the Virginia Beach Boardwalk, where high winds can be an issue coming off the ocean. Therefore, tent regulations are as follows. All back sides of tents must be tied with rope to the boardwalk rail. Stapling, nailing, or taping anything to City of Va. Beach property is expressly forbidden. For your protection, we encourage your tent to be completely wrapped in tent-wall at the close of the event day.
18. **TENT RENTALS.** Artist may rent a tent for an additional fee. Please contact Joanne Daugherty at Affordable Tents, 757-428 TENT (8368) or affordabletentcp@aol.com.
19. **NO ALCOHOL.** The consumption of alcohol is forbidden by the City of Va. Beach. If alcoholic beverages are found or consumed at your site it is grounds for immediate expulsion from the event and forfeiture of all event fees.
20. **INCLEMENT WEATHER.** The Steel Pier Classic & VB Surf Art Expo is an outdoor event, which is subject to sudden changes in the weather including thunderstorms, high winds, etc. In the event of inclement weather, it is the Artist's responsibility to take all the necessary precautions to secure their exhibit and display items Artist acknowledges that no refunds will be made as a result of inclement weather.
21. **SECURITY** is provided during off hours; however The Steel Pier Classic & Surf Art Expo is not responsible for artist loss or theft.
22. **HOLD HARMLESS CLAUSE.** Artist agrees to indemnify and hold harmless the Steel Pier Classic & VB Surf Art Expo, Virginia Longboard Federation, its employees, agents, and the City of Virginia Beach against any and all liability, demands, expenses, fees, fines, penalties, suits, proceedings, actions, and cause of actions of any kind.
23. **FIRE CODE COMPLIANCES.** All materials and displays used in exhibit space must meet city fire department standards for inflammability.
24. **SHOW RIGHTS & RELEASES.** Show Management reserves the right to publish Artist name and take photos as a participant in the Steel Pier Classic & VB Surf Art Expo.
25. **CHANGES.** Show Management reserves the right to modify and/or make changes to this agreement at any time. Artist will be notified of any and all changes.
26. This agreement will be governed by Virginia law. Jurisdiction and venue of all disputes is permitted in the Circuit Court, Virginia Beach, VA. Artist will pay any and all legal fees and costs incurred by dispute in any proceedings to enforce this Agreement, including attorney's fees.